



Simcoe Curling Club

172 South Drive, Bldg 5
P.O. Box 154
Simcoe, ON
N3Y 4L1

Sponsorship Money Disbursement

The Sponsorship Chair will approach (either on their own or with a committee) both existing and new businesses each summer requesting sponsorship of the Club for the following season.

Once established, sponsorship money will be divided between the leagues and bonspiels.

Key Contacts

Sponsorship & Marketing Chair	advertising@simcoecurlingclub.ca
Bonspiels & Special Events Chair	bonspiels@simcoecurlingclub.ca
Treasurer	treasurer@simcoecurlingclub.ca

Leagues

League convenors may submit a request for funds in advance and will be reimbursed following submission of receipts to the Treasurer and Sponsorship & Marketing Chairs.

League convenors for the following may be reimbursed up to \$450 per year:

- Senior Men's,
- Day Ladies,
- Open Competitive,
- TUESday Open,
- Evening Ladies,
- Mixed Competitive,
- Men's Evening,
- Social Mixed.

League convenors for the following may be reimbursed up to \$300 per year:

- Mixed Doubles
- AIL

Bonspiels

Convenors of multi-day bonspiels may request up to \$1000 with submission of a budget in advance to the Bonspiels & Special Events Chair. (If there are not 2 full draws, money available will be prorated based on number of players.)



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Convenors of single day bonspiels may request up to \$800 with submission of a budget in advance to the Bonspiels and Special Events Chair. (If there are not 2 full draws, money available will be prorated based on number of players.)

An electronically completed financial report (**Events Summary Report**) and receipts must be submitted to the Treasurer and Bonspiels & Special Events Chair within 3 days of bonspiel's end.

Bonspiel convenors may choose to supplement their sponsorship by personally approaching businesses who are not current sponsors. Sponsorship Chair will prepare a formal letter if required and must be informed of any extra sponsorship received.

If prizes are to be purchased, please support our current sponsors whenever possible and thank them for their sponsorship of the Club when doing so. It is important that these businesses know that their sponsorship is recognized and appreciated by our members.

Special Events

The Board may choose to sponsor other SCC special events. Budgets for such events must be submitted to the Bonspiels & Special Events Chair at least 2 months prior to the event to allow discussion with the Board. If budget is approved, funds will be made available.

Should funds be received or not for the special event, an electronically completed financial report (**Events Summary Report**) and receipts must be submitted to the Treasurer and Bonspiels & Special Events Chair within 3 days of event's end.